

HAI EUROPE WORK PLAN



Executive
Agency for
Health and
Consumers

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Health Action International (HAI) Europe Work Plan

HAI Europe's thematic priorities

- Increase access to essential medicines
- Improve the rational use of medicines
- Promote the participation of citizens in medicines policy

HAI Europe's activities in its priority work areas will contribute to the EU's strategic approach to health



The EU's strategic approach to health

- Foster good health in an ageing Europe
- Protect citizens from health threats
- Support dynamic health systems and new technologies to ensure safe and high-quality health services

Access to Essential Medicines

EU Trade & Access to Medicines (A2M)

Advocate for EU trade policies that are coherent with the EU's commitments on health and development.

Activities

- **Monitor trade negotiations** to analyse the impact of intellectual property provisions (IP) on A2M in developing countries.
- **Develop policy briefs** to communicate the latest developments in trade negotiation processes.
- **Represent patient and consumer perspectives** at EU-level meetings on IP, trade, and A2M.
- **Communicate messages** from southern NGO partners in the EU debates.

Equitable Access in Europe

Advocate for changes to the EU's internal market laws that hamper access to medicines in Europe.

Activities

- **Monitor developments** in anti-competitive practices in the European pharmaceutical sector.
- **Introduce the citizens' perspective** in pricing & reimbursement issues.
- **Develop policy briefs** on the EU's IP enforcement laws and how this affects access to medicines.
- **Present the citizens' concerns** to policy makers and other stakeholders.

Essential Innovation & Access

Advance EU actions on the exploration of new models of medical innovation that promote better access to medicines.

Activities

- **Follow up on EU commitments** to explore innovation models that de-link the cost of research and development from the price of medicines.
- **Seek partnerships** with European patient and consumer advocates.
- **Promote equitable licensing principles** in publicly funded research.
- **Identify opportunities** for pilot programmes of new models.

Rational Use of Medicines

Independent Medicines Information

Ensure that decisions about the most appropriate course of treatment are based on the most objective information and not the most effective promotion.

Activities

- **Map independent sources of information** across Europe.
- **Develop briefing papers** to illustrate the link between promotional messages, medicines safety and overconsumption.
- **Raise awareness** among medical and pharmacy students about appropriate prescribing and rational antibiotic use.

Medicines Safety

Promote greater patient involvement in monitoring medicines safety to quickly identify harmful or ineffective medicines and reduce threats to public health.

Activities

- **Monitor the implementation** of the EU legislation on pharmacovigilance.
- **Develop publications** on patient reporting of adverse drug reactions (ADRs).

Policy Coherence for Public Health

Ensure that EU medicines policy is responsive and accountable to public health needs and the voices of patients and consumers.

Activities

- **Survey medicines stakeholders** to elicit their views and needs for EU pharmaceutical policy.
- **Produce a guide** to the EU's competence on medicines.
- **Present key messages** from the patient and consumer perspective on EU pharmaceutical policy to policy makers in EU institutions.

Democratisation of Medicines Policy

Citizens Voices in Medicines Policy

Encourage and support the participation of patients and consumers in decisions that will affect their health and well-being.

Activities

- **Take part** in the European Medicines Agency's (EMA) mechanisms for reviewing policies and documents.
- **Official participation** in the EMA's Patients & Consumers Working Party meetings.
- **Seek partnerships** with health NGOs in European countries and bring their voice to the EU level.

Good Governance for Medicines

Advocate for the highest levels of transparency, independence and accountability in the EU's medicines policy process.

Activities

- **Support initiatives** for greater public funding of health advocates.
- **Work with NGO partners** to uphold high standards of transparency and independence.
- **Highlight the link** between conflicts of interest surrounding medicines and the impact on public health.

Network Building

Capacity-build the HAI network as a civil society organisation aiming to align European policies and decision-making with wider public health and societal interests.

Activities

- **Create opportunities** for health advocates to exchange knowledge and ideas in the HAI Europe network.
- **Maintain updated information** on HAI Europe activities.
- **Distribute a monthly newsletter** to HAI Europe members.

HAI EUROPE MEMBERSHIP

HAI Europe Members

- **Help shape policy positions** of the network on membership issues.
- **Share and exchange information** on activities and campaigns.
- **Contribute** to HAI Europe responses to public consultations.
- **Take lead** in electing the Association Board of the HAI Europe Network.

HAI Europe Membership Benefits

- Possibility to have work relevant to HAI Europe's project areas published.
- Network-wide dissemination of your activities, events, and publications to a range of academics, health professionals, civil society organisations, student and health advocates across Europe and beyond.
- Possibility of engagement in EU-level events and meetings on HAI Europe work areas.
- Free registration at an Open Seminar organised by HAI Europe.

How to become a HAI Europe Association Member

- HAI Europe **welcomes new members** to the HAI Europe Association.
- HAI Europe **relies on its members** to campaign, lobby, research, and analyse its issue priorities, especially at the national level.
- If you wish to **become a HAI Europe Association Member** please complete the application form on our website or contact our office. Your application will be assessed by the HAI Europe Association Board.

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Citizen-centred health policy is at the core of HAI'S values and so, HAI Europe has a strict policy not to accept funds or support from the pharmaceutical industry or any other commercial interests that could impact on HAI's work.

We welcome membership from a diverse range of health stakeholders. However, all members must regularly submit a conflicts of interest declaration. For more information, please contact the HAI Europe office.